# NATALIA CIELINSKI

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Innovative Software Developer and UX/UI Designer with a Focus on Creating an Engaging and Efficient User Experience

# **PROFESSIONAL SUMMARY**

Highly motivated, Software Developer and Web Designer with a passion for solving complex problems and engineering creative software solutions that prioritize user experience. Engaging, high energy professional that can develop, debug, troubleshoot, and utilize mobile and web-based applications. Experienced with responsive web design and product development in fast-paced and collaborative environments.

# **CORE COMPETENCIES**

- Front-End Web Design • Software Development •
- Design Thinking •
- Web Technologies
- UI/UX Frameworks •
- Mobile Marketing

- Astute Team Impact & Influence Strategies
- Cross-Functional **Collaboration Skills**
- Problem Solving Skills
- Oral & Written • **Communication Skills**
- **Research & Testing**
- Project Management
- Data Visualization

# **TECHNICAL SKILLS**

HTML5 • CSS3 • JavaScript • WordPress • React.js • Bootstrap •Ant Design •Material UI •GitHub • Airtable API's • Netlify • Figma • MySQL • SQL • Ruby on Rails • Firebase Authentication • Adobe (Photoshop, Illustrator) • Mailchimp • Google Analytics • Microsoft Office • Final Cut Pro

# PROFESSIONAL EXPERIENCE

Code the Dream, Durham, NC

Software Developer Contributes to the design of the Dashboard Project React-based application with Ruby on Rails backend, Airtable API, and Heroku hosting. Contributes to the style guide, wireframes, and prototypes to deliver an exceptional and efficient dashboard. Collaborates with a team of 7 people, provides updates, and assists in weekly meetings.

Creates 5 dynamic components using React Hooks, styled-components, and Ant Design UI library

# Virginia Bariatric Surgery Center, Herndon, VA

#### Website Redesign Freelancer

Optimizes the existing website by leading redesign and enacting updates using WordPress as well as a math and computer science background.

# Basilis Empire – Just Be, McLean, VA

#### Digital Marketing Associate

Led the digital marketing efforts of a small, bilingual marketing company connected to the most premier Hispanic radio and television stations in the DMV area, Miami, and New York. Updated and maintained web page content using HTML and CSS. Communicated interaction and web design ideas by creating wireframes, process flows, and site maps. Facilitated social media operations by analyzing post-related data and analytics. Created 100+ posts for the company's clients' Instagram and Facebook accounts.

- Increased company social media interaction by 70%
- Contributed to 2+marketing campaigns for special events for the Hispanic community •
- Influenced key decision making by presenting the pros and cons of various design approaches to design teams and management

#### 09/2020 - Present

#### 05/2018 - 03/2020

07/2020 - Present

#### TRAINING

#### Full Stack Developer Program, Code the Dream

This program teaches a deep-dive into many topics including, HTML, CSS, SQL and databases, Model-View-Controller design pattern, and version control using Git and GitHub. The program goes through tutorials and projects to learn the fundamentals of React.js and sheds insight into why it is one of the most broadly used libraries today. It also teaches foundational programming concepts using Ruby on Rails.

**CSC-Web Design and Development,** Northern Virginia Community College 01/2019 – 05/2020 GPA: 3.88/4.0

### EDUCATION

**Bachelors in International Business and Marketing,** Universidad de Nariño, Pasto, Colombia 06/2014 Equivalent to U.S. Bachelor's degree in the field from an accredited institution according to ECE Educational Credential Evaluators (WI), 2017

# HONORS AND AWARDS

Presidential Scholars' List (Spring 2020), Dean's List (Fall and Summer 2019), Northern Virginia Community College, Sterling, VA

### VOLUNTEERISM

Volunteer, "Chin Up" Initiative

07/2018 – 12/2019

06/2020 – Present

- Designed and created content for social media platforms
- Developed and created a web page using HTML5, CSS3, and JavaScript as well as new promotional materials such as videos, pictures, and flyers